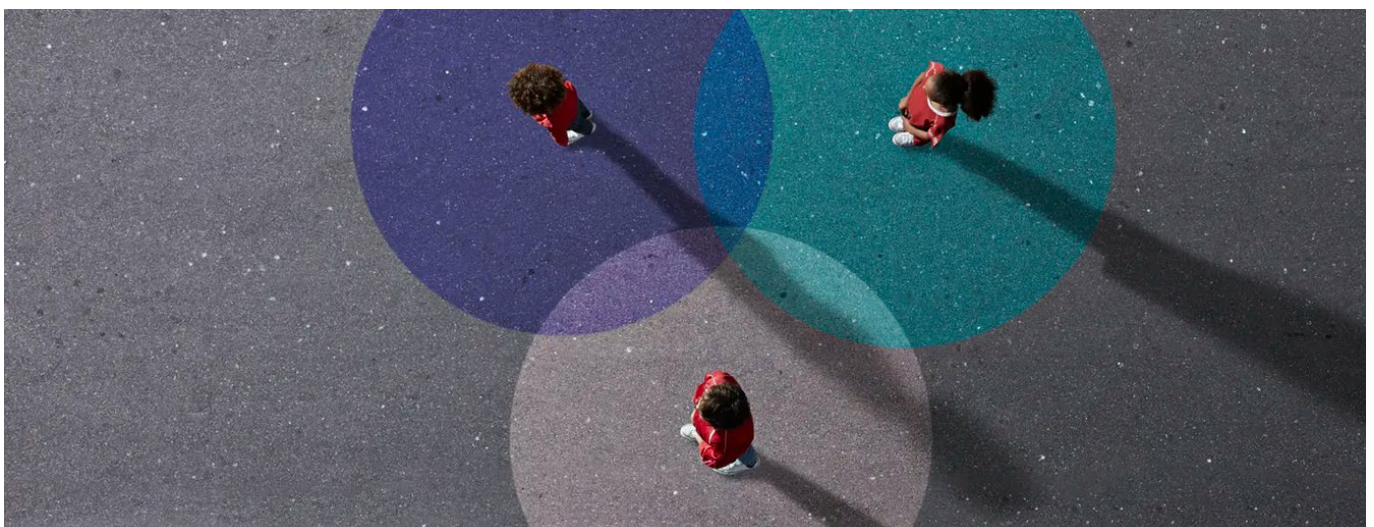# COVID-19
I N I T I A T I V E
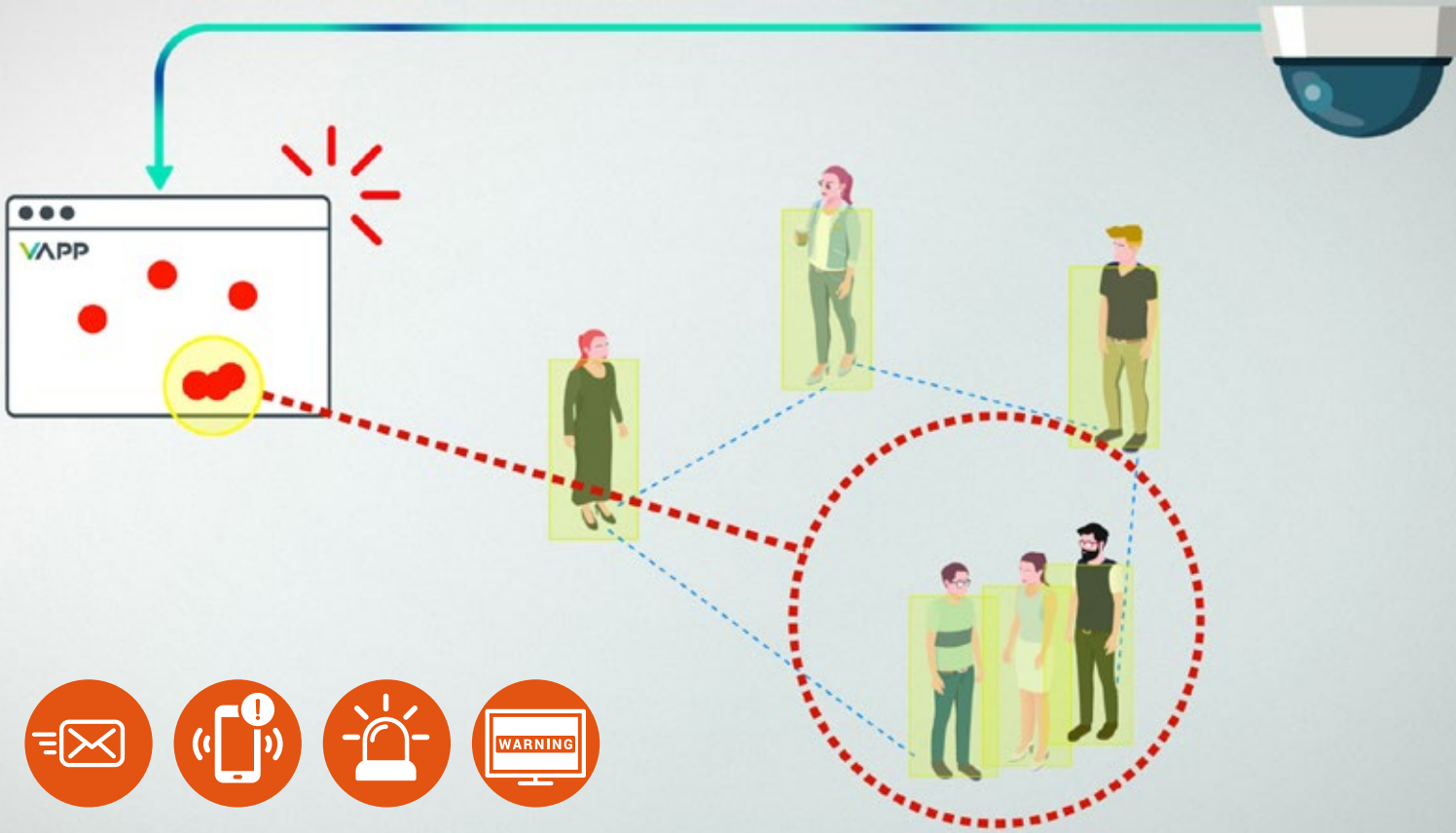
V-App for
SOCIAL DISTANCING
MONITORING

A smart solution that helps companies and organizations to comply with social distancing measures among customers and personnel in case of emergency.

As COVID-19 pandemic continues to spread, it's more important than ever to walk the walk. We all need to take responsibility and doing what we can do to slow down the virus.

As a socially conscious company, we want to make our own contribution to help businesses to cope with the COVID-19 health crisis.

We have just launched a COVID-19 Social Distancing Monitoring application on V-App and we are offering our users unlimited usage on this feature to help them get through this difficult time.
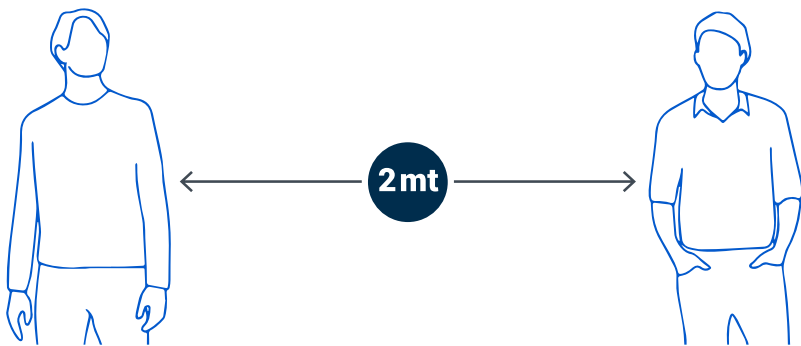
HOW IT WORKS

- Meraki Camera detects people's position in real-time. V-App keeps track of people's movements, monitoring their social distancing.

- If people get close, V-App detects a gathering and sends an alert.

- V-App can trigger alarms and send notifications by email, texts or mobile push messages. It can also deliver personalized contents on digital signage systems.

If you have a Cisco Meraki Smart Camera in place, get started with our free trial to check if your customers correctly practice social distancing inside your premises.

Make sure your customers enact social distancing measures to properly prevent transmission. Together, we can help stop the spread and stay healthy.

2mt

FEATURES

HEATMAPS
Monitors real-time people's concentration with the help of interactive heatmaps.

MULTICHANNEL ALARMS
Get instant multichannel alarms whenever large gatherings take place inside your building.

SIGNAGE TRIGGERING
Use your digital signage system to trigger audio or video notifications avoiding close contact between people.

PRIVACY COMPLIANT
Take care of your customers while maintaining their privacy.

System Requirements

V-App Social Distancing Monitoring requires Cisco Meraki MV Security Camera system.

MV Cloud-Managed Smart Cameras
SECOND GENERATION (MV12, MV22, MV72, MV32)

The MV smart camera family brings simplicity and intelligence to the security camera world. Every MV model comes with a powerful processor — the same kind found in many of today's smartphones — and an innovative architecture that minimizes physical infrastructure as well as software requirements.

These smart cameras not only help ensure physical safety and security, but also provide advanced business intelligence. MV packs fast processing power, robust security features, and sophisticated analytics into a refreshingly simple package.

PRODUCT HIGHLIGHTS

- Intelligent motion indexing with search engine
- Built-in motion analytics tools like Motion Search, Motion Recap, and Motion Heatmaps
- Machine learning capability for intelligent object detection
- No special software or browser plugins required
- Cloud-augmented edge storage minimizes physical infrastructure
- Secure encrypted control architecture
- Secure boot and signed firmware backed by hardware security chip
- Granular user access controls
- Wireless functionality for install flexibility
- Meraki dashboard simplifies operation
- Suitable for deployments of all sizes: 1 camera or 10,000+

ANALYTICS, BUILT RIGHT IN

With an industry-leading processor onboard every MV smart camera, advanced analytics using computer vision and machine learning are now easy, scalable, and cost effective to implement.

MV smart cameras can detect, classify, and track objects such as people and vehicles within a frame. This provides valuable insights into office foot traffic, or customer behavior patterns, straight from the camera, viewable in the dashboard - no servers, special software, or dedicated hardware required.

Motion heatmaps provide an overview of relative motion in a given area hour-by-hour or day-by-day. This helps paint a picture of general motion trends. These functionalities make it possible to start expecting more from cameras than just security.

VAPP